ACI’s 12th Conference on
STROKE CENTERS
OF EXCELLENCE
Furthering the Quality and Accessibility of Stroke Care

November 14-15, 2018 • Denver, CO

EXCLUSIVE SITE VISIT
UCHealth University of Colorado Hospital • November 13th, 2018

Key Topics
- Incorporating current stroke care guidelines into existing systems
- Methods for effective engagement with pre-hospital staff
- Resource allocation and reimbursement maximization
- Cutting-edge telestroke applications
- Benefits and capabilities of a mobile stroke unit

Sponsorship Opportunities
With leading companies and organizations from the Stroke Center industry attending and speaking at our event, we have the perfect opportunity to provide outstanding exposure to a high-level, professional audience. There are varying sponsorship packages available, including sponsorship of a cocktail reception on the first evening of the event and sponsorship of a networking lunch.

Tim Rowley-Evans, Manager of Sponsorship Sales
+44 203 141 0614 • trowleyevans@acieu.net

Sponsors Include

Media Partners Include

SIEMENS Healthineers
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ACI
PHONE: +44 203 141 0614  FAX: +44 207 593 0071  WEB: www.acius.net  @ACI_US
ACI is excited to announce our 12th National Stroke Centers of Excellence conference November 14-15, 2018. A dedicated forum to learn and network with representatives from organizations nationwide that are prepared to deliver superior service to a growing population.

Our event will be an exploration of techniques to better equip stroke centers with the latest strategies and advancements in medical technology through real case studies, research findings and organizational models from renowned stroke and neurology programs. The top neuroscience centers in the country will showcase their successes and share strategies in achieving excellence in patient care as well as the business of stroke care.

This two-day, case-study-based industry event will focus on implementing comprehensive stroke programs and services to maximize competitive advantage, meet increased demand and exceed patient satisfaction. The goal of this event is to bring industry leaders together, highlight the best practice achievements, and discuss the current issues and developments in stroke care and the neurology community.
### Site Tour • November 13, 2018

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>1:00 PM</td>
<td>Departure from Venue</td>
</tr>
<tr>
<td>1:15 PM</td>
<td>Arrival at University of Colorado Hospital / Greeting by Staff</td>
</tr>
<tr>
<td>1:30 PM</td>
<td>Pre-Tour Presentation</td>
</tr>
<tr>
<td>2:00 PM</td>
<td>Tour of University of Colorado Hospital Stroke Center / Mobile Stroke Unit</td>
</tr>
<tr>
<td>3:00 PM</td>
<td>Refreshments / Outstanding Questions</td>
</tr>
<tr>
<td>3:30 PM</td>
<td>Departure from University of Colorado Hospital</td>
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### Conference Day One • November 14, 2018

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
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<tbody>
<tr>
<td>8:00 AM</td>
<td>Registration &amp; Coffee</td>
</tr>
<tr>
<td>9:00 AM</td>
<td>Chairerson’s Opening Remarks</td>
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<tr>
<td></td>
<td>Jenevra Foley, Operations Director – Comprehensive Stroke Center Michigan Medicine and Metro Health</td>
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<td></td>
<td>Georgann Adams, Stroke Program Coordinator Indiana University Health - Methodist Hospital</td>
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<tr>
<td>10:00 AM</td>
<td>Conference Presentation: Effective Incorporation and Implementation of Thrombolytic Capabilities</td>
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<tr>
<td></td>
<td>David Krumpe, Vascular and Interventional Radiologist UCHealth University of Colorado Hospital</td>
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<tr>
<td>10:45 AM</td>
<td>Morning Refreshments Sponsored by Medtronic</td>
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<tr>
<td>11:15 AM</td>
<td>Conference Session: Effectively Engaging with Pre-Hospital Care Providers</td>
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<td>Sue Richardson, MS, NRP, EMS Institute Manager Penrose-St. Francis Health Services</td>
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<tr>
<td></td>
<td>Stein Bronsky, Chief Medical Director Colorado Springs Fire Department / El Paso County AMR</td>
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<td>Medtronic</td>
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</tbody>
</table>
PANEL DISCUSSION: PROPERLY ESTABLISHING REGIONAL SYSTEMS OF STROKE CARE

- Understanding the specific stroke-related metrics in your region to establish a tailored stroke program
- Identifying disparities between local delivery of stroke care and delivery as carried out in other regions
- Applying insight on ways to improve your delivery of care through data collection, unified community education criteria and standardization of response

Jenevra Foley, Operations Director – Comprehensive Stroke Center
Michigan Medicine And Metro Health

Christy Casper, Program Manager – Neurocritical Care
Centura Health

Wendy Smith, Enterprise Stroke System Manager
Cleveland Clinic

CONFERENCE PRESENTATION: GROWING YOUR PROGRAM: RESOURCES VS. FINANCES & ACHIEVING THE BALANCE

- Capturing and Quantifying the value of cross-pollination
- Establishing stroke as the foundation for an organizational neuroscience program
- Identifying necessary resources; when to stay in/when to go out

Stacey Lang, Senior Vice President
Corazon

CONFERENCE PRESENTATION: DETERMINING WHEN TO TRANSFER A STROKE PATIENT TO A MORE CAPABLE FACILITY

- Setting destination protocols to eliminate unnecessary transfers and wait times
- Analyzing possible indicators of either ischemic or hemorrhagic stroke to determine best facility of care
- Accounting for factors such as transfer modality, patient stability and baseline imaging findings

David Ermak, Director of Neurohospitalist Services
Penn State Hershey Stroke Center

CONFERENCE PRESENTATION: QUALITY REPORTING OF STROKE DATA

- Acknowledging problems with EHR’s and interpreting information using different formats
- Finding a meaningful analysis for stroke data and applying data to the caregiver’s benefit
- Addressing recently observed unfavorable trend changes

Ihsan Azzam, Chief Medical Officer
Nevada Department of Health and Human Services

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Ihsan Azzam, Chief Medical Officer
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CONFERENCE DAY TWO • November 15, 2018

8:30 AM
Registration & Coffee

9:00 AM
Chairerson’s Opening Remarks

Jenevra Foley, Operations Director – Comprehensive Stroke Center
Michigan Medicine And Metro Health
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| 9:05  | **CONFERENCE PRESENTATION: Risk-Based Assessments and Third Party Accreditation**<br>  
    Cathie Abrahamsen, Chief Standards and Program Development <br>  
    DNV GL Healthcare                                                |
| 9:50  | **CONFERENCE PRESENTATION: Utilizing Mobile Stroke Capabilities**<br>  
    • Outfitting vehicles with portable CT scanners to improve accuracy of treatment<br>  
    • Offering blood testing and tPA administration services for faster care<br>  
    • Integrating your mobile stroke team into local dispatch services<br>  
    William Jones, Director of Mobile Stroke Treatment Unit<br>  
    UNIVERSITY OF COLORADO ANSCHUTZ MEDICAL CAMPUS                   |
| 10:35 | **CONFERENCE PRESENTATION: Rural Stroke Outreach Potential with Telehealth**<br>  
    • Reducing time to tPA administration by using telestroke platforms to assess and respond to rural stroke cases more effectively<br>  
    • Acknowledging the overwhelming effect telestroke can have on a hospital’s ability to efficiently deliver care to a wide, sparsely-populated area<br>  
    • Avoiding unnecessary, debilitating transfers by accurately triaging a stroke case via video communication<br>  |
| 10:50 | **CONFERENCE PRESENTATION: Improving Post-Stroke Success**<br>  
    • Leveraging pre-hospital personnel to provide Community Paramedicine follow-up visits<br>  
    • Utilizing disposition trend data and clinic no-show data to drive process improvement<br>  
    • Reducing readmission rates by implementing a structured transitional post-stroke program<br>  
    Kathy Morrison, Stroke Program Manager<br>  
    PENN STATE HERSHEY MEDICAL CENTER                                  |
| 11:35 | **CONFERENCE PRESENTATION: Power Saturday: Engaging Community to Spot a Stroke F.A.S.T.**<br>  
    • Barbershops/salons are trusted cultural spaces and are ideal for meeting people where they are<br>  
    • Engaging people in their space can enhance uptake as well as dissemination of information<br>  
    • There is a bidirectional outcome in that lay volunteers can learn by educating others on health topics like stroke<br>  
    Terri Richardson, Internist, Vice Chair of Colorado Black Health Collaborative<br>  
    KAISER PERMANENTE                                                  |
| 12:35 | **CONFERENCE PRESENTATION: YoungStroke: Changing the View of Stroke Care**<br>  
    • Examining the emerging young stroke population<br>  
    • Describing stroke survivorship among young adults<br>  
    • Enhancing population engagement through research and education<br>  
    Amy Edmunds, Founder And CEO<br>  
    YOUNGSTROKE                                                        |
| 3:05  | **Chairperson’s Closing Remarks**<br>  
    Jenevra Foley, Operations Director – Comprehensive Stroke Center<br>  
    MICHIGAN MEDICINE AND METRO HEALTH                                |
| 3:15  | **End of Conference and Afternoon Refreshments**                                                  |
**David Ermak**, Director of Neurohospitalist Services  
**Penn State Hershey Stroke Center**  
Dr. Ermak is an Assistant Professor of Neurology. He has been with Penn State Hershey Medical Center since 2010 when he first began his residency there. He completed a fellowship in Vascular Neurology and is Board Certified in Neurology and Vascular Neurology. Dr. Ermak was appointed as the Director of NeuroHospitalist Services in July 2018 and continues to serve as the Medical Informatics and Clinical Documentation Specialist for his department. He served as the Quality Officer for Neurology from 2016-2018, and has most recently been appointed as the Medical Director of Quality and Patient Safety for the entire hospital.

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**Amy Edmunds**, Founder and CEO  
**YoungStroke**  
Amy Edmunds globally champions young adults who experience stroke. As a cryptogenic stroke survivor since 2002, she was elected by international peers to the Board of Directors of the World Stroke Organization in 2014. Her post-stroke graduate research propelled the launch of YoungStroke and Young Stroke Media to raise awareness of unmet needs of young stroke survivors and their caregivers. In 2015, she hosted the first international conference to address this topic in conjunction with Mayo Clinic. She is a frequent speaker at stroke care venues including the World Stroke Congress and the International Stroke Conference. Her articles are found in *Stroke Connection*, a publication of the American Heart Association/ American Stroke Association. She also serves as a Senior Lecturer of Health Sciences and consults on numerous health projects.

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**Ihsan Azzam**, Chief Medical Officer  
**Nevada Department of Health and Human Services**  
Oversees Healthcare and public health surveillance, epidemiology and disease control activities. Advises state and local health authorities, healthcare providers and community-based organizations, and provides professional education, guidelines, clinical updates and recommendations to prevent, control and contain disease outbreaks. Dr. Azzam represents Nevada on state and national forums, advisory bodies, and academic institutions, and coordinates activities among state, local and federal agencies. He earned his medical degree in 1982 and completed OB/GYN residency in 1986. He holds the Centers for Disease Control and Prevention (CDC) Graduate Certificate in Epidemiology, Biostatistics and Demography from the University of Seattle School of Public Health and Community Medicine, and the CDC Chronic Disease Epidemiology Certificate from Penn State College of Medicine. Dr. Azzam completed his MPH and Ph.D. at the University of Nevada, Reno. He is also a scholar of the Great Basin Public Health Leadership Institute and the recipient of several awards, including the 2011 National Sheppard Award for Excellence in Epidemiology.

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**Stein Bronsky**, Chief Medical Director  
**Colorado Springs Fire Department / El Paso County AMR**  
Dr. Bronsky began his EMS journey as an EMT in 1991. He attended medical school at Vanderbilt University in Nashville, TN, followed by Emergency Medicine residency and EMS Fellowship at Virginia Commonwealth University in Richmond, VA. He has over twelve years of post-fellowship EMS medical direction experience, including medical direction for air and ground services. He is currently an Emergency Medicine physician at Penrose St. Francis in Colorado Springs, as well as the Chief Medical Director for the Colorado Springs, CO Fire Department (CSFD), the El Paso County, CO American Medical Response ambulance service, and the El Paso–Teller County 911 Authority.

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**Georgann Adams**, Stroke Program Coordinator  
**Indiana University Health - Methodist Hospital**  
Georgann Adams an Advanced Practice Registered Nurse, Adult Clinical Nurse Specialist who has worked with Neuroscience patients for over 35 years. She is certified as a Stroke Certified Registered Nurse (SCRN), a Certified Neuroscience Registered Nurse, Critical Care Register Nurse, Knowledge (CCRN), and as a Certified Adult Clinical Nurse Specialist. She has served as the Stroke Program Coordinator at IU Health Methodist Hospital the first TJC Certified Comprehensive Stroke Center in Indiana and has achieved Target Stroke Elite Plus and Get With The Guidelines Gold Plus awards in 2017.
Jenevra Foley, Operations Director – Comprehensive Stroke Center  
**MICHIGAN MEDICINE AND METRO HEALTH**  
Jenevra Foley serves as the Operations Director of the Comprehensive Stroke Center at both Michigan Medicine and Metro Health – University of Michigan Health as well as the Stroke Rehabilitation Program at Michigan Medicine. She has 15+ years’ experience with project management and process improvement activities. She has been working with Disease Specific Certification programs since 2010. Jenevra developed and leads three collaboratives for stroke: one regionally for Michigan and Ohio hospitals, one nationally related to stroke center certification for TJC, DNV, and HFAP hospitals, and a CSC/Epic collaborative related to medical record build to support certification and quality metric reporting requirements. Jenevra is an Epic expert. She designed the Epic build for Michigan Medicine’s stroke program which resulted in a 93% automated clinical upload for stroke GWTG and 90% automated clinical upload for concurrent patient monitoring in a homegrown platform. These accomplishments led to the institution’s recognition as a pillar institution for stroke build. She was a founding member of the AHA/Epic workgroup in 2016.

Stacey Lang, Senior Vice President  
**CORAZON**  
Stacey has over 20 years of progressive experience in the healthcare industry and brings great clinical and operational expertise to Corazon. An expert in the specialty services, Stacey provides a wealth of knowledge to the Corazon team and the clients we serve. Stacey’s experience as Chief Operating Officer for a multi-hospital, multi-specialty, employed physician network brings invaluable experience in outpatient operations, physician/hospital relationships and contracting, and comprehensive ambulatory and surgery center development. As a senior executive for multi-hospital systems, Stacey was responsible for Service Line development in Neuroscience, Orthopedics, Women and Children’s, Trauma and Burn, Behavioral Health, and General Surgery. This diverse skill set, in tandem with greater than 20 years of hands-on clinical experience in neurosciences, provides a unique combination of talents that benefit Corazon clients in need of assistance in distinct service line development. Stacey has a proven track record in the ground-up development of both Primary and Comprehensive Stroke Centers, spinal and intracranial surgery program start-ups, strategic planning for hospital and system neuroscience services, and detailed gap analyses that serve to determine the resources required for targeted program expansion. She has a unique combination of skills: a strong clinical background, operational expertise, physician practice leadership, program development experiences, strategic planning know-how, and proven success in mutually beneficial physician/hospital collaborations.

Kathy Morrison, Stroke Program Manager  
**PENN STATE HERSHEY MEDICAL CENTER**  
Kathy J. Morrison is the Stroke Program Manager for Penn State Hershey Medical Center, a Joint Commission Comprehensive Stroke Center. She has 40 years’ experience in various nursing roles, with the most recent 18 years’ being stroke care nursing and program management. She is the author of 2 books related to stroke care nursing: *Fast Facts for Stroke Care Nursing*, now in its second edition, and the *Stroke Certification Study Guide for Nurses*. She is founder of the Stroke Coordinators of PA, and she serves on several American Heart Association committees and the Joint Commission Technical Advisory Panel for Comprehensive Stroke Measures. Kathy is a certified Neuroscience Nurse, a certified Stroke Nurse, and a Fellow of the American Heart Association.

Sue Richardson, MS, NRP, EMS Institute Manager  
**PENROSE-ST. FRANCIS HEALTH SERVICES**  
Sue began her 17 year career as a firefighter/paramedic with the Colorado Springs Fire Department. In 2014, she became the Manager of the Penrose-St. Francis EMS Institute/Paramedic Academy. The PSF EMS Institute provides medical direction, monthly continuing education, primary EMS education and continuous quality improvement to over 42 EMS and fire agencies in Southern Colorado. Sue has received the Medal of Distinguished Service and Award of Recognition. She has spoken on Managing Stress in EMS, Building a Successful Peer Support Program, and Building a Regional System of Care for Time Sensitive Emergencies. Sue serves on the Centura EMS Council, ESA Medical Control Committee, and El Paso County Region IV EMS Committee.
Terri Richardson, Internist, Vice Chair of Colorado Black Health Collaborative

**Kaiser Permanente**

Dr. Richardson has over 31 years of experience as a clinician, health educator, mentor and volunteer in the health arena. In addition to her clinical work at Kaiser Permanente, she is an active member of the African American Business Resource Group. She has served on several of volunteer boards and volunteers with a number of organizations, including the American Heart Association. She has written several articles addressing health disparities and other topics related to the Black community. She currently is the Vice Chair of the Colorado Black Health Collaborative (CBHC) and one of the leads for CBHC’s Barbershop/Salon Health Outreach Program. More information and a program toolkit may be found on the website, www.Coloradoblackhealth.org.

Wendy Smith, Enterprise Stroke System Manager

**Cleveland Clinic**

Wendy Smith is the Enterprise Stroke Systems Manager for the Neurological Institute at the Cleveland Clinic. Wendy’s career has spanned 20 years in a progression of clinical and administrative roles. She began her career as a Registered Clinical Exercise Physiologist, then obtained her nursing degree and advanced through Neurosciences. Wendy joined the Clinic as the Enterprise Stroke Systems Manager in 2012, where she coordinates stroke care across the 15 Cleveland Clinic hospitals, including 2 International Primary Stroke Centers. Wendy earned her nursing degree from Columbus State Community College and her Master’s Degree in Exercise Physiology from The Ohio State University and an MBA in Health Care Administration from Northcentral University. She is the Vice Chair of the American Stroke Association’s Nursing and Rehabilitation Council and a Fellow of the American Heart Association.

**Venue Information**

**Doubletree by Hilton Denver**

3203 Quebec St, Denver, CO 80207
+1 303 321 333

DoubleTree by Hilton Denver is conveniently located in the heart of Stapleton, between downtown and Denver International Airport, with easy access to all of the city’s attractions. Their full-service hotel offers 561 spacious guest rooms and suites, complimentary WiFi, and ample parking that is always included with your stay. Onsite, you’ll find a large indoor pool for four-season fun, an outdoor hot tub, a sauna and fitness center, Sports Bar, and a restaurant.
**Registration is Simple:**

If you would like to register for this event or wish to find out more information, you can contact Dimitri Pavlyk using any of the following methods:

- **Phone:** +44 203 141 0627
- **Email:** dpavlyk@acieu.net
- **Website:** [http://www.acius.net](http://www.acius.net)
- **Mail:** ACI Europe, 10 Gough Square, London, EC4A 3DE, UK

Delegate passes include all presentations plus pre-conference workshops, networking receptions, food and drink, any potential supplementary event such as a tour, and the documentation pack.

Documentation packs include all conference proceedings including PowerPoint presentations, program agenda, detailed attendee list, sponsor/exhibitor literature and collateral materials, any other premiums or information distributed at conference.

Please Note: Members and customers of all supporting organizations are entitled to a discount off their conference package.

For more information, please call Dimitri Pavlykat at +44 203 141 0627.

**Documentation Package:**

You can purchase the papers for this conference at just $615. Simply check the box on the booking form, sent it with payment and your copy will be on its way to you after the meeting.

This important manual will be a source of invaluable reference for the future.

**Active Communications International:**

Active Communications International, Inc. (ACI) is a leader in conference planning and production. With offices in Chicago, London, Pune, Portland, Poznań and Milwaukee, we produce world-class events focusing on areas of most relevance to our served industry sectors. We are dedicated to deliver high-quality, informative and value added strategic business conferences where audience members, speakers, and sponsors can transform their business, develop key industry contacts and walk away with new resources.

**Mission Statement:** ACI’s mission is to unite key industry influencers and leaders to build strong relationships and enable our clients to achieve operational efficiencies, maintain competitive advantage in the marketplace, and increase their profitability.

**Quality:** ACI invites senior-level executives and key industry leaders to share their insights and real-life working experiences with our audience. Our unique conference format offers an intimate and time-efficient educational development platform where our attendees can meet one-on-one with the people that can assist them in achieving their goals.

**Research:** ACI offers cutting-edge conferences that are developed through extensive research and development with industry experts to bring you the latest trends, forecasts, and best practices.

**Experience:** Our team of experienced conference producers and managers know you and your business demands. ACI has the resources, knowledge, and experience to create the events you need to remain on the forefront of your industry.

Garett Williams, Senior Conference Producer, thanks contributing professionals for their insights, recommendations, and participation.

**Terms and Conditions:**

- **Payment:** Payment must be received within five business days of returning the signed contract. After receiving payment a VAT receipt will be issued. If you do not receive a letter outlining details two weeks prior to the event, please contact the Conference Coordinator at ACI Europe Ltd.

  Discounts are available for multiple/group bookings. Please call Dimitri Pavlyk at +44 203 141 0627 for more information.

- **Cancellations:** Substitutions are welcome up to 24 hours prior to the event. Cancellations must be received in writing no less than three weeks prior to the start of the conference; a full credit voucher towards a future ACI conference will be issued. Any cancellation received less than three weeks prior to the start of the event shall be deemed a breech of this contract by client, and accordingly, no credits will be given. Cancellations must be received in writing by mail or fax three weeks before the conference. Thereafter the full conference fee is payable. If for any reason ACI Europe Ltd decides to amend, cancel or postpone this conference, the conference fee will not be refunded. Furthermore, ACI Europe Ltd will not be responsible for covering airfare, hotel or other costs incurred by registrants. In the event that ACI Europe Ltd cancels or postpones the event, ACI Europe Ltd reserves the right to transfer booking to another conference to be held in the following twelve months, or to provide a credit of an equivalent amount to another conference within the following twelve months. The construction, validity and performance of this agreement shall be governed in all respects by the laws of England to the exclusive jurisdiction of whose courts the Parties hereby agree to submit.

- **Accommodation:** The cost of accommodation is not included in the event fee. Preferential rates will be arranged with or near the event venue, and all confirmed delegates will be given details of how to book accommodation at this rate in due course.

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