

# ACI's 12th Conference on **STROKE CENTERS OF EXCELLENCE**

Furthering the Quality and Accessibility of Stroke Care

**November 14-15, 2018 • Denver, CO**



## **EXCLUSIVE SITE VISIT**

**UCHEALTH UNIVERSITY OF COLORADO HOSPITAL • NOVEMBER 13TH, 2018**

### **KEY TOPICS**

- Incorporating current stroke care guidelines into existing systems
- Methods for effective engagement with pre-hospital staff
- Resource allocation and reimbursement maximization
- Improving effectiveness of stroke data reporting and utilization
- Cutting-edge telestroke applications
- Incorporating thrombolytic procedures to improve success rates
- Benefits and capabilities of a mobile stroke unit
- Strategies for more effective community engagement
- Adopting measures to improve post stroke success

### **SPONSORS INCLUDE**

**Medtronic**

## CONFERENCE CHAIRPERSON



**Tami Lack Crawford**  
MA, CFRE, Executive Director  
**COLORADO NEUROLOGICAL INSTITUTE**

## CONFERENCE SPEAKERS

### **Stein Bronsky**

Chief Medical Director  
**COLORADO SPRINGS FIRE DEPARTMENT**

### **Stacey Lang**

Senior Vice President  
**CORAZON**

### **Ihsan Azzam**

Chief Medical Officer  
**NEVADA DEPARTMENT OF HEALTH AND HUMAN SERVICES**

### **Kathy Morrison**

Stroke Program Manager  
**PENN STATE HERSHEY MEDICAL CENTER**

### **David Ermak**

Assistant Professor of Neurology  
**PENN STATE HERSHEY STROKE CENTER**

### **Sue Richardson**

EMS Manager  
**PENROSE-ST. FRANCIS HEALTH SERVICES**

### **William Jones**

Director of Mobile Stroke Treatment Unit  
**UNIVERSITY OF COLORADO ANSCHUTZ MEDICAL CAMPUS**

### **David Case**

Neuro-Interventional Radiology and Neurocritical Care  
**UNIVERSITY OF COLORADO DEPARTMENT OF NEUROSURGERY**

### **Georgann Adams**

Stroke Program Coordinator  
**UNIVERSITY OF INDIANA HEALTH**

## INTRODUCTION

ACI is excited to announce our 12th National Stroke Centers of Excellence conference November 14-15, 2018. A dedicated forum to learn and network with representatives from organizations nationwide that are prepared to deliver superior service to a growing population.

Our event will be an exploration of techniques to better equip stroke centers with the latest strategies and advancements in medical technology through real case studies, research findings and organizational models from renowned stroke and neurology programs. The top neuroscience centers in the country will showcase their successes and share strategies in achieving excellence in patient care as well as the business of stroke care.

This two-day, case-study-based industry event will focus on implementing comprehensive stroke programs and services to maximize competitive advantage, meet increased demand and exceed patient satisfaction. The goal of this event is to bring industry leaders together, highlight the best practice achievements, and discuss the current issues and developments in stroke care and the neurology community.

## WHO SHOULD ATTEND

Administrative and clinical leaders representing Community Hospitals, Academic Medical Centers, Acute-Trauma Centers, Health Systems, Rehabilitation Hospitals & Long-Term Care Facilities.

### Primary Titles include:

- Administrators & Directors of Stroke Services and Programs
- Directors of Neuro-Interventional Radiology
- Chief Administrators
- CEOs and COOs
- Medical Directors
- Vice Presidents and Directors of Neuroscience
- Vice Presidents and Directors of Patient Care Services
- VPs of Referral Development
- VPs of Clinical Services
- Directors of Acute Care Services/ICU

## CALL FOR PAPERS

If you would like to be considered as a speaker for the event with a 30-45 minute presentation, please submit an abstract for consideration.

### **Garett Williams**

Senior Conference Producer  
312.780.0700 • gwilliams@acius.net

## SPONSORSHIP OPPORTUNITIES

With leading companies and organizations from the Microgrids industry attending and speaking at our event, we have the perfect opportunity to provide outstanding exposure to a high-level, professional audience.

There are varying sponsorship packages available, including sponsorship of a cocktail reception on the first evening of the event and sponsorship of a networking lunch.

### **Angela Hamilton**

Manager of Sponsorship Sales  
414.221.1700 • ahamilton@acius.net

CONFERENCE DAY ONE • November 14, 2018

8:30 AM

**REGISTRATION & COFFEE**

9:00 AM

**CHAIRPERSON'S OPENING REMARKS**

**Tami Lack Crawford**

MA, CFRE, Executive Director, **COLORADO NEUROLOGICAL INSTITUTE**

9:15 AM

**CONFERENCE PRESENTATION: IMPACT OF NEW STROKE GUIDELINES IN YOUR FACILITY AND COMMUNITY**

- Identifying the key changes following the previous established guidelines
- Outlining logistical challenges in adopting new guidelines
- Communicating procedural changes with staff

**Georgann Adams**, Stroke Program Coordinator  
**UNIVERSITY OF INDIANA HEALTH**

10:00 AM

**CONFERENCE PRESENTATION: ESTABLISHING A REGIONAL STROKE CARE CENTER**

- Dispersing various tiers of stroke care for optimum effectiveness
- Planning efficient triage, activation and treatment protocols specific to your region
- Adjusting stroke care delivery among urban and rural environments

10:45 AM

**MORNING REFRESHMENTS**  
Sponsored by Medtronic



11:15 AM

**SESSION ONE: EFFECTIVELY ENGAGING WITH PRE-HOSPITAL CARE PROVIDERS**

- Decreasing door-to-needle times through process optimization
- Growing a collaborative relationship between care center and EMS
- Standardizing LVO severity levels to improve consistency

**Sue Richardson**, EMS Manager  
**PENROSE-ST. FRANCIS HEALTH SERVICES**  
**Stein Bronsky**, Chief Medical Director  
**COLORADO SPRINGS FIRE DEPARTMENT**

12:30 PM

**LUNCH**

1:30 PM

**PANEL DISCUSSION: EFFECTIVE INCORPORATION AND IMPLEMENTATION OF THROMBOLYTIC CAPABILITIES**

- Keeping up-to-date on endovascular research and guideline changes to determine its effectiveness
- Instituting a process to determine effectiveness and necessity of thrombectomy for a given stroke patient
- Monitoring post-thrombectomy patients and nursing procedures

**David Case**, Neuro-Interventional Radiology and Neurocritical Care  
**UNIVERSITY OF COLORADO DEPARTMENT OF NEUROSURGERY**

2:15 PM

**SESSION TWO: GROWTH AND RESOURCE ALLOCATION FOR STROKE PROGRAM**

- Developing a team of stroke care professionals and assigning leadership
- Tapping into potential provided by hospital administration staff
- Managing limited resources to their greatest potential

**Stacey Lang**, Senior Vice President  
**CORAZON**

3:30 PM

**AFTERNOON REFRESHMENTS**

4:00 PM

**CONFERENCE PRESENTATION: DETERMINING WHEN TO TRANSFER A STROKE PATIENT TO A MORE CAPABLE FACILITY**

- Setting destination protocols to eliminate unnecessary transfers and wait times
- Analyzing possible indicators of either ischemic or hemorrhagic stroke to determine best facility of care
- Accounting for factors such as transfer modality, patient stability and baseline imaging findings

**David Ermak**, Assistant Professor of Neurology  
**PENN STATE HERSHEY STROKE CENTER**

4:45 PM

**CONFERENCE PRESENTATION: QUALITY REPORTING OF STROKE DATA**

- Acknowledging problems with EHR's and interpreting information using different formats
- Finding a meaningful analysis for stroke data and applying data to the caregiver's benefit
- Accessing the value of publicly-reported data and determining its validity

**Ihsan Azzam**, Chief Medical Officer  
**NEVADA DEPARTMENT OF HEALTH AND HUMAN SERVICES**

5:30 PM

**CLOSE OF DAY ONE**

**CONFERENCE DAY TWO • November 15, 2018**

8:30 AM

**REGISTRATION & COFFEE**

9:00 AM

**CHAIRPERSON'S OPENING REMARKS**

**Tami Lack Crawford**  
 MA, CFRE, Executive Director, **COLORADO NEUROLOGICAL INSTITUTE**

9:05 AM

**SESSION THREE: PUSHING THE CAPABILITIES OF TELESTROKE**

- Creating telemedicine links with videoconferencing and image-sharing capabilities
- Evaluating the benefits gained from eliminating unnecessary transfers and delays
- Providing accessible stroke expertise to hospitals in rural areas

10:55 AM

**MORNING REFRESHMENTS**

11:25 AM

**CONFERENCE PRESENTATION: IMPROVING POST-STROKE SUCCESS**

- Sharing information with discharged stroke patients via online portals
- Being proactive by instituting a 30-day tab with patients and recording no-show rates
- Reducing readmission rates by implementing a structured transitional post-stroke program

**Kathy Morrison**, Stroke Program Manager  
**PENN STATE HERSHEY MEDICAL CENTER**

12:10 PM

**CONFERENCE PRESENTATION: MAXIMIZING REIMBURSEMENT WITHIN A STROKE PROGRAM**

- Bundling stroke payments and contracts to reduce operational costs
- Adopting coding for stroke discharges to improve clarity and reimbursement
- Organizing more efficient workflow and billing processes

12:55 PM

LUNCH

1:55 PM

**CONFERENCE PRESENTATION: UTILIZING MOBILE STROKE CAPABILITIES**

- Outfitting vehicles with portable CT scanners to improve accuracy of treatment
- Offering blood testing and tPA administration services for faster care
- Integrating your mobile stroke team into local dispatch services

**William Jones**, Director of Mobile Stroke Treatment Unit  
**UNIVERSITY OF COLORADO ANSCHUTZ MEDICAL CAMPUS**

2:40 PM

**CONFERENCE PRESENTATION: ENGAGING WITH YOUR COMMUNITY**

- Enacting a unified community education criteria among local care centers
- Engaging the public through themed events to promote awareness of stroke care and indicators
- Expressing your message via media outlets and public speaking platforms

3:25 PM

**CHAIRPERSON'S CLOSING REMARKS**

**Tami Lack Crawford**, MA, CFRE, Executive Director  
**COLORADO NEUROLOGICAL INSTITUTE**

3:35 PM

**END OF CONFERENCE AND AFTERNOON REFRESHMENTS**

**ACTIVE COMMUNICATONS INTERNATIONAL:**

**Active Communications International, Inc. (ACI)** is a leader in conference planning and production. With offices in Chicago, London, Pune, Portland, Poznań and Milwaukee, we produce world-class events focusing on areas of most relevance to our served industry sectors. We are dedicated to deliver high-quality, informative and value added strategic business conferences where audience members, speakers, and sponsors can transform their business, develop key industry contacts and walk away with new resources.

Mission Statement: ACI's mission is to unite key industry influencers and leaders to build strong relationships and enable our clients to achieve operational efficiencies, maintain competitive advantage in the marketplace, and increase their profitability.

Quality: ACI invites senior-level executives and key industry leaders to share their insights and real-life working experiences with our audience. Our unique conference format offers an intimate and time-efficient educational development platform where our attendees can meet one-on-one with the people that can assist them in achieving their goals.

Research: ACI offers cutting-edge conferences that are developed through extensive research and development with industry experts to bring you the latest trends, forecasts, and best practices.

Experience: Our team of experienced conference producers and managers know you and your business demands. ACI has the resources, knowledge, and experience to create the events you need to remain on the forefront of your industry.

**Garett Williams**, Senior Conference Producer, thanks contributing professionals for their insights, recommendations, and participation.

